

# SCHOOL OF ARCHITECTURE OKLAHOMA STATE UNIVERSITY



*The vision of the School of Architecture is to empower students to make creative contributions in the cause of architecture.*

*The mission of the School of Architecture is to cultivate a collaborative learning community focused upon critical thinking and ethical responsibility. We embrace established fundamentals and encourage the exploration of emerging innovations in design and technology.*

**STRATEGIC PLAN  
2019-2023**

# PREAMBLE

The School of Architecture has enjoyed a 110-year history as an important unit within Oklahoma State University, a significant land-grant academic and research institution. Today, the School is proud of its innovative faculty, supportive staff, hard-working and talented students, and state of the art facility. The School is known as a professional program offering undergraduate degrees in architecture and architectural engineering. The relationship of the School to the College of Engineering, Architecture, and Technology is unique and supports the strong and symbiotic relationship between faculty and students in architecture and architectural engineering. The strong relationship between programs is key to the success of OSU School of Architecture graduates. Indeed, graduates of the programs enjoy great success in the practice of architecture and architectural engineering in Oklahoma, the United States, and the world.

## **The faculty of the School of Architecture are:**

Professor and Head Suzanne Bilbeisi, AIA  
 Professor Mohd Bilbeisi, RA  
 Associate Professor Jeanne Homer, AIA  
 Professor Khaled Mansy, PhD  
 Assistant Professor Keith Peiffer, AIA  
 Associate Professor John Phillips, PE  
 Adjunct Assistant Professor Sarah Ra  
 Associate Professor Seung Ra, AIA  
 Associate Professor Michael Rabens, PhD  
 Associate Professor Carisa Ramming, PE  
 Associate Professor Nathan Richardson, AIA  
 Associate Professor Awilda Rodriguez-Carrion, RA  
 Associate Professor Paolo Sanza, RA  
 Professor and Assoc Dean of CEAT Randy Seitsinger, FAIA  
 Professor Tom Spector, PhD, AIA  
 Associate Professor Jerry Stivers, AIA  
 Assistant Professor Jay Yowell, AIA

The following pages detail the goals, strategies and metrics that will be used to guide and measure the success of the School through the period of 2019-2023.





CHANDLER  
Clear Gel  
TACKY  
GLUE  
4 fl oz (118.3 ml)

# ACADEMIC GOAL

*Provide a balanced knowledge in the humanities and sciences vital to contemporary practice in the professions of architecture and architectural engineering.*

## **Academic Goal Strategies and Metrics:**

**Initiate curricula and program innovations to support a rich education in the art and the science of architecture.**

Curriculum advancements and revisions implemented for the 2019 academic year.

**Implementation of coursework and programs that address national and international concerns.**

The majority of studio projects involve issues of national social and cultural concern.

International study undertaken by 80% of SoA students - Arch and ArcE.

Every student addresses a project located outside the North American continent in at least one studio experience of their student career.

**Achieve academic excellence.**

All courses combine to form curricula that exceed accreditation thresholds.

Annual assessment confirms that expectations are exceeded.

# FACULTY GOAL

*Develop an innovative and collaborative community of faculty who are committed to teaching excellence, scholarly pursuits, and community engagement.*

## **Faculty Goal Strategies and Metrics:**

**Provide mentorship and grow resources to facilitate faculty development, and promote success in teaching and scholarship.**

Student evaluations of faculty teaching exceed CEAT averages.

Faculty awards – one national/regional level per year, one state/OSU level per year.

Faculty publications, presentations, and/or design awards – every faculty member participates in a public aspect of scholarly activity.

Increase the scholarly recognition of the faculty – book publications, invitation to serve as guest critic, juror, keynote speaker, workshop presenter, etc.

**Expand collaboration and interdisciplinary teaching and research, scholarship initiatives, and community engagement.**

One interdisciplinary project at every year level; two interdisciplinary faculty scholarly associations per year, and one community engagement project per year.





# STUDENT GOAL

*Recruit, retain, inspire, educate and graduate diverse intellectually talented students who possess the commitment and ability to address and lead the effort to solve complex challenges facing society.*

## **Student Goal Strategies and Metrics:**

### **Seek innovative ways to recruit and retain diverse and highly qualified students.**

Aim for 50% female, 50% minority, and 10% international population.

Implement new CEAT admissions standards at the first year level; Increase retention 25% over the next five years, while slowly growing the programs.

Grow SoA scholarship resources and competition prizes to \$150k annually.

### **Foster an academic culture that values excellence, teamwork, a strong work ethic, and a professional focus.**

Support design competitions, engage with the professional community through juries, and create team project opportunities at every year level.

Cultivate the pursuit of minor areas of study as a complement to the major. Further, encourage and assist students seeking graduate studies in the Graduate Certificate here, or in graduate programs beyond OSU.

### **Initiate and support enrichment programs and interdisciplinary collaborations which enhance student learning and leadership development.**

Provide a collaborative opportunity for learning at every year level; facilitate the mentorship program and the leadership program.



# ADVANCEMENT GOAL

*Provide initiatives that advance the reputation and impact of the school.*

## **Advancement Goal Strategies and Metrics:**

**Engage the community of Oklahoma and beyond through design, leadership, and service.**

Offer five programs per year.

**Lead and engage the professional community with educational initiatives.**

Provide programs that combined award one hundred CEUs to professionals.

**Foster appreciation of architecture and architectural engineering among the future generations.**

Host one hundred active participants in pre-college programs per year.

Build towards five thousand followers and ten thousand views annually on the School's social media platforms.

*This strategic plan was developed by the faculty of the School of Architecture, and adopted in the spring of 2019. It was developed as a four-year plan and is meant to be a framework for growth, development, and decision-making within the School of Architecture. It is not intended as a rigid document but as a flexible plan that can change and evolve with the needs of academia and the profession.*

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