



Ready Reference D-14

Questions to Ask During Employer Research

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- What is the formal name of the organization?
- Is the organization publicly owned or privately owned?
- Is the organization American owned or foreign owned?
- How many years has the organization been in business?
- Where is the headquarters of the organization?
- Who is the president or CEO of the organization?
- Is the organization a subsidiary or division?
- Does the organization have any subsidiaries or divisions?
- What are the locations of the subsidiaries/divisions?
- How many total locations are within the organization?
- Where are the locations of any branch offices?
- Does the organization have a web address?
- Does the organization have any foreign operations?
- What are the locations of any foreign operations?
- How many employees are within the organization?
- What does the organization produce?
- What does the organization distribute?
- What services does the organization provide?
- What is the organization's mission?
- What are the organization's goals?
- Who are the major competitors of the organization?
- What are the annual reported earnings of the organization?
- What are the total reported assets of the organization?
- What has been the pattern of growth for the organization?
- What is the projected or potential growth of the organization?
- Does the organization have any new products under development or projects underway?
- What are the areas of responsibility or job titles of the organizations employees?
- What opportunities for employee advancement are there within the organization?
- What types of benefits does the organization offer its employees?
- How high is the employee turnover rate for the organization?
- What is the organization's reputation among its employees?
- What is the organization's reputation within the industry?
- Who are the primary contact people within the organization and what are their titles?

