

## Ready Reference D-11 Resources for Employer Research

## **Resources for Employer Search**

## **Online Resources**

- Wall Street Journal www.wsj.com
- New York Times www.nytimes.com
- Barron's www.barrons.com
- The American Stock Exchange www.amex.com
- The New York Stock Exchange www.nyse.com
- NASDAQ www.nasdaq.com
- Top Money News www.usatoday.com/money/default.htm
- Bloomberg Personal www.bloomberg.com
- Wall Street Research Network www.internetnews.com/bus-news/
- Quicken www.quicken.com/investments/
- Standard and Poor's Register of Corporations www.standardandpoors.com
- Companies Online www.infospace.com/bizweb.htm
- Chambers of Commerce (U.S. listings only)
   -www.chamberofcommerce.com
- Better Business Bureau www.bbb.ora
- 10K Reports available at the U.S. Securities and Exchange Commission's Edgar web site -www.sec.gov/edgar.shtml
- Google.com Business Directory http://google.com/top/business
- Yahoo.com Business Directory http://dir.yahoo.com

## Books, Journals, Publications, etc.

- Directory of Corporation Affiliations, National Register Publishing
- America's Corporate Families, Dun's Marketing Services
- Standard and Poor's Register of Corporations, Directors, and Executives
- Directory of Foreign Manufacturers in the U. S., Georgia State University Business Press
- Who Owns Whom: North American Edition, Dun and Bradstreet
- Million Dollar Directory, Dun's Marketing Services
- Ward's Business Directory, Gale Research Inc.
- Thomas Register of American Manufacturers
- Moody's Manuals, Moody's Investor Service
- Standard and Poor's Corporation Records
- Value Line Investment Survey
- Business Periodicals Index
- Predicasts F&S Index
- ABI/Inform, UMI
- Business Index, Information Access
- Wall Street Journal Index, UMI
- International Directory of Company Histories, St. James Press
- U.S. Industry Profiles: The Leading 100, Gale Research
- Wall Street Transcript
- Brands and Their Companies, Gale Research Reference Book of Corporate Management, Dun's Marketing Service
- Who's Who in Finance and Industry

- World Business Directory, Gale Research
- Moody's International Manual
- Global Company Handbook
- Disclosure/Worldscope, Disclosure, Inc.
- EIU International Business Newsletters
- State industrial directories
- Local newspapers (Editor and Publisher International Yearbook for lists of newspapers with addresses and phone numbers)
- CEAT Career Services employer literature is available in ES 123