

The Zink Center Leadership Seminar Series

Failure is the Option – How failure, perseverance, and positive attitude lead to innovation and success

To invent, innovate and discover new concepts, processes or products we must push the boundaries of our knowledge and experience past where we are today. You cannot discover how far you can go without exceeding the limits and failing so that we know what the limits are! The presentation covers:

- Realize how failure leads to successful outcomes
- Know the difference between an acceptable and unacceptable failure
- Discover how to “make your own luck” through perseverance
- Understand how learning from others’ mistakes can make us more successful and allow us to learn from our own

Speaker



Mark W. Fly

Mark W. Fly has over 40 years of experience in the HVAC Industry. He is the Executive Director of the Norman Asbjornson Innovation Center & Laboratory, (NAIC) at AAON, Inc. in Tulsa. He served as Director of Engineering of AAON for 11 years prior to taking that position. He holds a BS in Engineering Physics from Missouri State University and is a Licensed Professional Engineer in two states. He is an ASHRAE Fellow and has been honored with both the Distinguished Service and Exceptional Service Awards. He is currently serving as an ASHRAE Distinguished Lecturer.

Thursday, September 29

215 N Hester St, Stillwater, OK 74078
Endeavor Lab Rm. 160

Reception 5:00pm

Pizza will be served in the
Endeavor Lab Commons

Seminar 5:30



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